Coachella Office
1258 6th St., Coachella, CA 92236
760-398-8089

Indio Office
82-921 Indio Blvd., Indio, CA 92201
760-347-0676

La Quinta Office
78-495 Calle Tampico, La Quinta, CA 92253
760-564-3199

Greater Coachella Valley Chamber of Commerce
Gem Advertising

23,000 circulation
Reaching the La Quinta Residents, Business Owners and the members of the GCVCC

☐ January 2017	☐ April 2017	☐ July 2017	☐ October 2016
☐ February 2017	☐ May 2017	☐ August 2017	☐ November 2016
☐ March 2017	☐ June 2017	☐ September 2016	☐ December 2016

1. Agreement: I authorize the printing of the display advertising referenced below in the Greater Coachella Valley Chamber of Commerce newspaper (GEM). For this advertising display, I agree to pay the Greater Coachella Valley Chamber of Commerce the total sum of $_____. I understand that the accuracy of artwork submitted is my responsibility and the La Quinta Chamber of Commerce is not liable for errors in the advertising.
2. Advertising Materials: advertising materials are to be provided in a computer ready electronic file, i.e. jpg at 300 dpi resolution or better and received in the Chamber office by the 5th of the month prior to publication.
3. Discounts: multiple insertion prices are based on sequential insertions. Non-sequential insertions are subject to the single-issue rate.
4. Advertisers must be **members** in good standing of the Greater Coachella Valley Chamber of Commerce.
5. Cancellation: This agreement may be cancelled with 45 days notice. Penalty for cancellation is assessed against the unused portion of the contract. In the event of cancellation, 50% (fifty percent) of the unused cash value will be returned to the advertiser, net of applicable fees. Duration Discounts will fall back to the single issue rate.
6. Renewals: renewal of this contract is subject to the rates and terms then prevailing.

AD SIZE: ☐ Full Page ☐ Half-Horizontal ☐ Half-Vertical ☐ Quarter-Horizontal
☐ Quarter-Vertical ☐ Quarter Square ☐ Steals & Deals ☐ E-Mail Blast ☐ Spotlight Ad

Standard Rate: (per month)_____ Less Duration Discount (per month)_____

☐ 12 month ad agreement = 25% Discount ☐ 6 month ad agreement = 20% Discount ☐ 3 month ad agreement = 15% Discount

Discounted Standard Rate: (per month)_____ **TOTAL CONTRACT:**_____

Payment Method:
☐ Cash ☐ Check *Make **checks** payable to **Greater Coachella Valley Chamber or GCVCC***

☐ VISA ☐ M/C Card #: _____cvv#_____ Exp.: ___/___

☐ Invoice Monthly Billing the 1st of each month ☐ Run Credit Card Monthly

Contact Person: _____

Authorized Signature _____

Business _____

Phone _____ E-Mail_____

Address _____

City_____ Zip_____

CHAMBER REP: _____