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# GCV business journal

GCVCC Weekly Chamber Connection



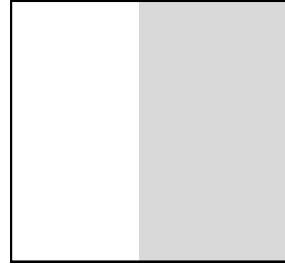
## Recurring Publications & Digital



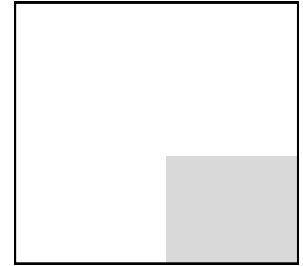
Full Page  
10" W x 10" H  
Color: \$1,600  
(no non-profit rate)



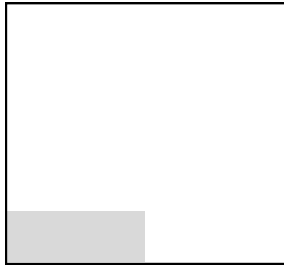
Half Page Horizontal  
10" W x 5" H  
Color: \$850  
(non-profit \$425)



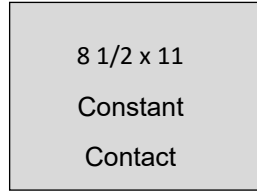
Half Page Vertical  
5" W x 10" H  
Color: \$850  
(non-profit \$425)



Quarter Page  
5" W x 5" H  
Color: \$500  
(non-profit \$250)



1/8 Page  
5" W x 2.25" H  
Color: \$300  
(non-profit \$150)



8 1/2 x 11  
Constant  
Contact  
Newsletter banner, sent to over 3,000 professionals weekly  
4 weeks- \$120, 8 weeks- \$240 12 weeks \$335, 24 weeks \$650  
52 weeks \$1,300  
Specs 8 1/2 x 11



GCVCC website  
(parameters- 300x250)  
1 month \$100, 3 months \$250,  
6 months \$400,  
12 months \$700

**Deadline:** Ads are due by the 5th of each month for upcoming month's publication  
**Advertising Rates:** per issue, noted above. Premium position can be purchased for an additional 15% fee.  
**To purchase and reserve space:** email [info@gcvcc.org](mailto:info@gcvcc.org) or call 760 564-3199

### Acceptable Graphic Formats

.eps, .tif, .jpg (Photoshop, Illustrator, InDesign)  
Press-ready .pdf (i.e. Adobe Acrobat)

Photos: 200 dpi or higher, production quality  
72 dpi photos will NOT be accepted.  
CMYK only (RGB files will be converted)

### Ask about our DURATION DISCOUNTS!

Let us design your custom, full-color ad.  
Gem circulation 23,000 mail delivered  
One Eighth Page Ad: \$75  
Quarter-Page Ad: \$100  
Half-Page Ad: \$125

**IMPORTANT:** If your ad is smaller or larger than the space purchased, it will be modified to meet the largest width or height possible (so long as it does not distort the content). For a reasonable fee-and if an edited file is supplied -ads can be redesigned to meet the GEM's exact size requirements. If you do not have a camera ready ad, we can design your ad for a reasonable fee. Please note: ad sizes are built in relation to the template given from our printer. There is a very small shrinkage due to the printer's mechanical requirements, but all ads are proportionate to the final image size. Contact your sales representative for your advertising needs.  
For information regarding your ad design and production specs, contact Paula Jo at [TheGem@lqchamber.com](mailto:TheGem@lqchamber.com).