

Congressman Raul Ruiz, M.D.
United States House of Representatives, CA 36th District
2342 Rayburn HOB
Washington, DC 20515
Cc:
Peter Carlstrom, Field Representative

May 1, 2020

Dear Congressman Ruiz,

Thank you for the work you are doing in this unprecedented time of a global pandemic. There has never been a more urgent time for your focused leadership.

Small businesses are the backbone of America and many are on the precipice of an unrecoverable fate. Small businesses forced to close for the responsible social distancing mandates and to support public health safety as we band together to fight the COVID-19 pandemic, will never recover without business continuity funding in their hands ASAP. The long-term impacts to their employees, families, business owners and the trickle effect through our economy will create irreparable harm if we do not band together as a country and get them the economic help they need rapidly. We believe that there is a potentially viable solution in process, and we are asking for your support.

There is a joint industry task force made up of many different industry associations representing all types of small businesses across the country. The Greater Coachella Valley Chamber of Commerce signed onto the Save Small Business Coalition, which has now formally joined the Joint Trades Coalition. This joint coalition is working with members of Congress right now on the **COVID-19 BUSINESS AND EMPLOYEE CONTINUITY AND RECOVERY FUND (The Recovery Fund)**.

As a member of the **Save Small Business Coalition**, we represent small businesses who are members of over 100 Chambers of Commerce in 15 different states. Our coalition alone represents over 50,000 small businesses in America who need your help. We are joined however by many, many more businesses and associations across the country including but not limited to:

American Booksellers Association
American Hotel & Lodging Association (AHLA)
American Land and Title Association (ALTA)
American Property Casualty Insurance Association (APCIA)
Asian American Hotel Owners Association (AAHOA)
Certified Commercial Investment Member Institute (CCIM Institute) Coalition of Franchisee Associations (CFA)
CRE Finance Council
The Council of Insurance Agents & Brokers (CIAB)
Franchise Business Services (FBS)
Independent Insurance Agents & Brokers of America (IIBA) Institute of Retail Estate Management (IREM)
International Council of Shopping Centers (ICSC)
International Foodservice Distributors Association (IFDA) International Franchise Association (IFA)
Mortgage Bankers Association (MBA)
NAIOP, the Commercial Real Estate Development Association National Apartment Association (NAA)

National Association of Convenience Stores (NACS)
National Association of Mutual Insurance Companies (NAMIC) National Association of Professional Insurance Agents (PIA) National Association of REALTORS®
National Association of Theatre Owners (NATO)
National Franchisee Association (NFA)
National Multifamily Housing Council (NMHC)
National Retail Federation (NRF)
National Waste and Recycling Association (NWRA)
The Payroll Group (TPG)
The Petroleum Marketers Association of America (PMAA)
Real Estate Board of New York (REBNY)
The Real Estate Roundtable (RER)
Retail Industry Leaders Association (RILA)
Reinsurance Association of America (RAA)
Society of Independent Gasoline Marketers of America (SIGMA) U.S. Travel Association
Wholesale & Specialty Insurance Association (WSIA)

We have included an executive overview of **The Recovery Fund** for your review. If you need any additional information, please ask; we have many more details that can be provided to support this effort. Time is of the utmost importance. We thank you for your kind consideration and ask your support.

Sincerely,



Joshua R. Bonner, IOM
President and CEO
Greater Coachella Valley Chamber of Commerce

