

January 28, 2021

Ms. Hannah Brunelle
Southern California Association of Governments
900 Wilshire Blvd., Ste. 1700
Los Angeles, CA 90017

Subject: Letter of Commitment

Dear Ms. Brunelle:

As the President and CEO of the Greater Coachella Valley Chamber of Commerce, it is with great pleasure and enthusiasm that I provide this letter of commitment for the application that the City of Coachella is submitting to SCAG under its Sustainable Communities Program Housing and Sustainable Development Application to replace subjective design guidelines and discretionary review with Objective Design and Development Standards for the City of Coachella.

Through this cross-sector collaboration, a better and more comprehensive Objective Design and Development Standards will be developed. Our involvement will help the City of Coachella to integrate and connect housing into shopping centers, businesses and other commercial uses in an effort to create neighborhoods of opportunity.

Lastly, we hope the Southern California Association of Governments will fund the City of Coachella's Housing and Sustainable Development application as it would be a meaningful investment for a community in much need of funding support. Should you have any questions, please do not hesitate to contact me at (760) 347-0676 or via email at jbonner@gcvcc.org. Thank you for your time and consideration.

Sincerely,



Joshua Bonner, IOM
President and CEO