

February 1, 2021

Kevin Snyder, Community Development Director
City of Indio
100 Civic Center Mall
Indio, CA 92201

RE: City of Indio – Active Transportation Plan

Dear Mr. Snyder,

The Greater Coachella Valley Chamber of Commerce (GCVCC) supports the City of Indio's application to develop and implement an Active Transportation Plan (ATP). The Plan will identify projects that make it easier and safer for residents to walk or bike to local destinations and increase recreation activity. The Chamber works closely with the City to promote our local businesses and community. We see many potential benefits through the implementation of this Plan that will help to resolve deficiencies in connectivity and better accommodate multi-modal travel consistent with the City of Indio's General Plan.

The Indio Chamber of Commerce (founded in 1947) is a founding member of the GCVCC and strives to enhance the economy and overall business climate through legislative advocacy, education, economic development, networking, and other community-based opportunities. In the accomplishment of these goals, we enthusiastically embrace efforts that help to improve the region's transportation infrastructure. We support the City's Plan to make Indio a more livable city and provide a higher level of safety for residents, visitors, and employees of local businesses by improving active transportation connections and pathways. Our local businesses can gain the advantage of more customers from added local foot and bike traffic and make Indio an attractive location for current and future businesses.

The Chamber is committed to the following actions in support of the project:

- Coordinate with the City of Indio to develop the ATP;
- Seek community input, specifically with businesses and business leaderships, for the development of the Plan.

We are in full support of the City's ATP and hope your application is awarded by Caltrans.

Sincerely,



Joshua R. Bonner, IOM
President and Chief Executive Officer