

Fall 2023 GCVCC Voice of Business

The Greater Coachella Valley Chamber of Commerce (GCVCC) is proud to announce the Fall 2023 edition of their bi-annual business publication, "GCVCC Voice of Business". This 24-page glossy magazine published bi-annually, with direct mail distribution to all GCVCC chamber business members, as well as additional targeted businesses around the Coachella Valley. The publication will debut to attendees at our All Valley Mayor and Tribal Chair Luncheon event. The magazine will include business related content, chamber business and legislative vote updates.

- Distributed to over 4,000+ businesses. Direct mailed, distributed at our major events, digital outlets, and housed on our website.
- Content includes high impact legislative topics that affect our local economy and businesses like yours.
- Bi-annual publication
- Legislative updates that cover the bills we have success with, either supporting or opposing, that protect the interests of business.
- Fall 2023 theme is: Meet the New Coachella Valley. An Introduction to Your Regions Elected Officials.



*Cover of our Summer
2022 Edition*

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- 1/4 Page (4.25" x 5.5") **\$500**
 - 1/2 Page Vertical (4.25" x 11") **\$850**
 - 1/2 Page Horizontal (8.5" x 5.5") **\$850**
 - Full Page (8.5" x 11") **\$1,250**
 - Sponsor (8.5" x 11") **\$3,000**
 - Includes Logo on Cover and Full Page Ad
 - Back Cover (8.5" x 11") **\$2,500**
 - Inside Front Cover (8.5" x 11") **\$2,500**

 - Deadline to purchase - **August 21, 2023**
 - Deadline for Art - **August 23, 2023**
 - **Please add a .25" to all full page ads**

Acceptable Graphic Formats - .eps, .tif, .jpg (Photoshop, Illustrator, InDesign). Press-ready .pdf (i.e. Adobe Acrobat)
Photos: 200 dpi or higher, production quality. 72 dpi photos will NOT be accepted. CMYK only (RGB files will be converted)
Exact color is not guaranteed.

If your ad is smaller or larger than the space purchased, it may be modified to meet the largest width or height possible or requested to be rebuilt (deadlines still apply). Please note: ad sizes are built in relation to the specifications given from our printer. Contact your sales representative for your advertising needs. For information regarding your ad design and production specs, contact Marketing at marketing@gcvcc.org.