

Spring 2024 GCVCC Voice of Business

The Greater Coachella Valley Chamber of Commerce (GCVCC) is proud to announce the Spring 2024 edition of their bi-annual business publication, "GCVCC Voice of Business". This 20-page+ glossy magazine published bi-annually, with direct mail distribution to all GCVCC chamber business members, as well as additional targeted businesses around the Coachella Valley. The publication will debut to attendees at our Annual Installation event. The magazine will include business related content, chamber business and legislative vote updates.



Cover of Fall 2023 Edition

- Distributed to over 4,000+ businesses. Direct mailed, distributed at our major events, digital outlets, and housed on our website.
- Content includes high impact legislative and business topics that affect our local economy and businesses like yours.
- Bi-annual publication
- Legislative updates that cover the bills we have success with, either supporting or opposing, that protect the interests of business.
- Spring 2024 theme is: A look to the future of the Coachella Valley.

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- 1/4 Page (4.25" x 5.5") \$500
 - 1/2 Page Vertical (4.25" x 11") \$850
 - 1/2 Page Horizontal (8.5" x 5.5") \$850
 - Full Page (8.5" x 11") \$1,250
 - Sponsor (8.5" x 11") \$3,000
 - Includes Logo on Cover and Full Page Ad
 - Back Cover (8.5" x 11") \$2,500
 - Inside Front Cover (8.5" x 11") \$2,500

Deadline to purchase - May 15, 2024. Deadline for Art - May 31, 2024. Please add a .25" to all full page ads

*Acceptable Graphic Formats - .eps, .tif, .jpg (Photoshop, Illustrator, InDesign). Press-ready .pdf (i.e. Adobe Acrobat)
Photos: 200 dpi or higher, production quality. 72 dpi photos will NOT be accepted. CMYK only (RGB files will be converted) Exact color is not guaranteed.*

If your ad is smaller or larger than the space purchased, it may be modified to meet the largest width or height possible or requested to be rebuilt (deadlines still apply). Please note: ad sizes are built in relation to the specifications given from our printer. Contact your sales representative for your advertising needs. For information regarding your ad design and production specs, contact Marketing at marketing@gcvcc.org.